



# SUPPORT THE FUTURE OF SUSTAINABLE FINANCE

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**GUIDANCE  
COLLEGE**  
RELEVANT AND AUTHENTIC

## Guidance College Presents

### Second North American Conference on Islamic Finance (NACIF)

**October  
19-18, 2024  
Houston, Texas**

This year's conference theme, "Tapping the Untapped Market," underscores the immense potential for Islamic financial products in the North American landscape. With over five million Muslims residing in the United States, there exists a significant demand for reliable Shariah-compliant financial offerings. However, the current scarcity of Islamic Financial Institutions (IFIs) poses a challenge in meeting the financial needs of this growing Muslim population.



# SPONSORSHIP PACKAGES

## Platinum Dollar amount \$15,000 and up

- Largest logo on the homepage and on the agenda
- Free accommodations for two representatives
- Two free local airplane tickets
- Advertised on NACIF social media for the duration of 2024
- 15-minute Presentation on Oct 18 (day 1) or Oct 19 (day 2)
- Table outside hall where convention will be held

## Gold Dollar amount \$10,000

- Logo on the homepage and on the agenda
- Free accommodations for two representatives
- One free local airplane ticket
- Advertised on NACIF social media preceding the convention and for 90 days post-convention
- Ten-minute presentation day 1 and day 2
- Table outside hall where convention will be held

## Silver Dollar amount \$5,000

- Smaller logo on the homepage and on the agenda
- Free accommodations for one representative
- Advertised on NACIF social media and for 60 days post-convention
- Table outside hall where convention will be held

## Bronze Dollar amount \$2,500

- Smallest logo on the homepage and on the agenda
- Advertised on NACIF social media and for 30 days post-convention
- Table outside hall where convention will be held

# TAPPING THE UNTAPPED MARKET

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